

Unlock your law firm's potential with our Precision Practices Law Firm Intake Diagnostic. Discover where your revenue is being lost and how to capture it effectively.

Why Focus on Intake?

Many law firms lose potential clients before they even sign up, not due to lack of demand but due to intake inefficiencies. Here's why intake is crucial:

- **78% of clients hire the first firm that responds to their inquiry.**
- **67% of prospective clients contact multiple firms before choosing.**
- **42% of law firms fail to respond to online or voicemail inquiries.**

By improving your intake process, you can increase lead conversion by 30–50% without additional marketing spend.

Key Components of Our Diagnostic

Our diagnostic evaluates five critical intake factors tied to conversion and revenue:

1. **Speed to Answer:** Quick responses prevent prospects from moving on.
2. **Information Quality:** Capture critical details and set proper expectations from the start.
3. **Option Clarity:** Ensure prospects understand their next steps and what hiring your firm involves.
4. **Testimonials:** Social proof effectively builds trust and reduces perceived risk.
5. **Competitive Insight:** Communicate why your firm stands out from the competition.

Why Choose Our Diagnostic?

Our diagnostic is complimentary, and the actionable output is more than worth the time that you spend completing it. Most firms think their intake process is "fine," but few actually measure it. Even minor intake weaknesses can lead to:

- Lower conversion rates and fewer clients
- Increased price sensitivity, if you can't easily differentiate your firm's value
- More hesitancy from potential clients is extending the time to sign
- Lost opportunities despite strong demand

What You Receive

- **Overall Intake Performance Score:** Understand how your current practice rates.
- **Category-by-Category Breakdown:** Pinpoint where improvements are needed.
- **Immediate Visibility:** Identify specific activities where revenue is leaking.
- **Actionable Guidance:** What to fix first to drive immediate impact.

Gain clarity on one of the most overlooked drivers of law firm growth. Contact us today to start capturing the revenue your firm deserves.

No fluff. No generic advice. Just actionable insights. Interested? Simply click, on the link provided to start the Law Firm Intake Diagnostic.